



Heart of Iowa Wine Trail

Associate Member

Application Form

The applicant agrees to pay the annual dues of \$150.00 per year (April 1 to March 31) and a one-time application fee of \$50.00. Payment of dues and fee shall be enclosed at the time of application. Acceptance of the above dues and fee by the Heart of Iowa Wine Trail shall signify acceptance of this application. Dues will not be prorated for partial years. Future dues will become payable on or before April 1. If the applicant fails to pay the next year dues by April 1, a 30 day grace period will be allowed after which a new application and fee will be required.

Benefits for the Heart of Iowa Wine Trail Associate Member include the following at no charge;

- A 3 inch wide by 1 ¾ inch high ad on the Heart of Iowa Wine Trail Map
- The Associate Member's location will be noted on the Heart of Iowa Wine Trail Map
- The Associate Member will be given Maps to hand out
- The Associate Member will be listed as such on the Heart of Iowa Wine Trail website
- The Associate Member may have their own web page on the Heart of Iowa Wine Trail website
- The Associate Member may list specials or events on the Heart of Iowa Wine Trail website
- The Heart of Iowa Wine Trail website will include a link to the Associate's website
- The Associate Member may provide a link to the Heart of Iowa Wine Trail website
- Associate Members will be included in limo/bus tours if they so desire
- The Associate Member will be displayed at each Heart of Iowa Wine Trail winery on a poster
- The Associate Member will be displayed at any and all Heart of Iowa Wine Trail events
- The Associate Member will be given a window cling identifying them as an Associate Member
- The Associate Member can provide a coupon that will be reproduced and handed out with each Heart of Iowa Passport when the passport is purchased.
- In January, each winery will draw from entry forms filled out by passport holder when their passport is stamped the previous year. Each drawing winner will receive a \$50.00 gift certificate that is redeemable at any Heart of Iowa Wine Trail winery or Associate Member. The certificate will be paid for by the Heart of Iowa Wine Trail.

Artwork for the Wine Trail Map is to be supplied by the Associate Member. Artwork can be as simple as a business card. The Heart of Iowa Wine Trail reserves all rights to accept or deny artwork and the right of change the size of all ads to accommodate the layout of the map. The Heart of Iowa Wine Trail can connect the Associate Member with a private graphic art provider if needed. Associate Members will be invited to participate in Heart of Iowa Wine Trail events if it is deemed appropriate.

Associate members do not have voting rights or participation rights in Heart of Iowa Wine Trail Meetings. Associate members can request to attend a meeting to address the Heart of Iowa Wine Trail winery members. Such a request must be submitted to the President at least 10 days prior to the meeting in order to be approved and included on the agenda.

Business Name _____

Business Address _____

Business City, State, ZIP _____

Business Phone # _____ Email Address _____

Signature _____ Date _____

Printed Name _____ Title _____

Sponsor Winery Name _____